

Public Sector	Confirm 1	Confirm 2
<p><b>We recommend: MapInfo Professional version 9.5 Sneak Preview!!</b></p> <p>Tom Probert EMEA Desktop Product Manager, Pitney Bowes MapInfo</p> <p>Track 5.1 and 6.1</p>	<p><b>What's new in GA - Confirm v7.0. Launch of the New Enhancement Process and Product Roadmap and future directions</b></p> <p>Richard Turner, Product Manager Confirm, Pitney Bowes MapInfo</p> <p>Steve Hanks, Solutions Architect, Pitney Bowes MapInfo</p> <p>Track 2.1 and 3.1</p>	
<p><b>Enhancing Service Delivery and Town Centre Regeneration with Location Intelligence</b></p> <p>Jonathan Clark, EMEA Strategic Industry Manager, Retail, Pitney Bowes MapInfo</p> <p>Alan Pankhurst, Lincolnshire County Council</p> <p>Track 1.2</p>	<p><b>Continued: What's new in GA - Confirm v7.0. Launch of the New Enhancement Process and Product Roadmap and future directions</b></p> <p>Richard Turner, Product Manager Confirm, Pitney Bowes MapInfo</p> <p>Steve Hanks, Solutions Architect, Pitney Bowes MapInfo</p> <p>Track 2.1 and 3.1</p>	
<p><b>Mapping wildlife, biodiversity and environmental characteristics</b></p> <p>Greg Phillips, BA PGDip MIFA Technical Coordinator Northamptonshire County Council</p> <p>Matt Davies GIGL</p> <p>Track 1.3</p>	<p><b>Traffic Management Act (TMA) Masterclass</b></p> <p>Matthew Nutter</p> <p>Track 2.3</p>	<p><b>Self Notification</b></p> <p>Robyn Holmes, Consultant, Pitney Bowes MapInfo</p> <p>Track 3.3</p>
<p><b>GI &amp; CRM - good buddies! - MUG</b></p> <p>Mark Percival, Geographic Information Systems Manager Customer &amp; Workforce Services Coventry City Council</p> <p>Roger Jones, GIS Manager, Bournemouth Borough Council.</p> <p>Track 1.4</p>	<p><b>Adding value to your existing Confirm Deployment</b></p> <p>Jill Brightwell Chris Barber</p> <p>Track 2.4</p>	<p><b>1. Linking Confirm with external systems</b></p> <p>Phil Welch, Senior Product Consultant</p> <p>Dominic McNeillis, Business Development Manager</p> <p><b>2. Confirm Data Miner - Advanced reporting "Hints and Tips"</b></p> <p>Dan Johns, Senior Product Consultant, Pitney Bowes MapInfo</p> <p>Track 3.4</p>
<p><b>Delivering shared services - overcoming the technical and cultural barriers</b></p> <p>Ciara Warner, Solutions Architect, Pitney Bowes MapInfo and Nigel Mason, Business Solutions Group, Pitney Bowes MapInfo</p> <p>Steve Hanks, Solutions Architect, Pitney Bowes MapInfo</p> <p>Track 1.5</p>	<p><b>Masterclass for Intermediate and Advanced users</b></p> <p>Robyn Holmes, Senior Consultant, Pitney Bowes MapInfo</p> <p>Dan Johns, Consultant, Pitney Bowes MapInfo</p> <p>Track 2.5</p>	<p><b>Confirm and Mobile working</b></p> <p>Phil Welch, Senior Product Consultant, Pitney Bowes MapInfo</p> <p>Jonathan Mynott, Technical Solutions, Pitney Bowes MapInfo</p> <p>Track 3.5</p>
<p><b>Safer Neighbourhoods</b></p> <p>Ian Broadbent, Strategic Industry Manager, Public Safety, Pitney Bowes MapInfo</p> <p>Andrew Brumwell, West Midlands Police &amp; Charlie Gilbert, Dotted Eyes</p> <p>Track 1.6</p>	<p><b>Launch of Jobs in the field</b></p> <p>Phil Welch, Consultant, Pitney Bowes MapInfo</p> <p>Jonathan Mynott, Technical Solutions, Pitney Bowes MapInfo</p> <p>Track 2.6</p>	<p><b>Converge - Linking your Confirm Asset Management data with Maps on the web</b></p> <p>Steve Hanks, Solutions Architect, Pitney Bowes MapInfo</p> <p>Ciara Warner, Pitney Bowes MapInfo</p> <p>Track 3.6</p>
<p><b>Accessibility in a Web 2.0 World - Is there a middle ground?</b></p> <p>Chris Royles, Technical Solutions, Pitney Bowes MapInfo</p> <p>Mike Exon, Senior Solutions Architect, Pitney Bowes MapInfo</p> <p>Track 1.7</p>	<p><b>Confirm - sharing Best Practice</b></p> <p>Steve Hanks, Solutions Architect, Pitney Bowes MapInfo</p> <p>Track 2.7</p>	<p><b>Confirm and Maps - today and tomorrow</b></p> <p>Richard Turner, Product Manager Confirm, Pitney Bowes MapInfo</p> <p>John Gomersall, Confirm Product Architect, Pitney Bowes MapInfo</p> <p>Track 3.7</p>

Track Synopses for:

**Public Sector**

**Confirm 1**

**Confirm 2**



BIRMINGHAM 29 – 30 APRIL

## Public Sector

**MapInfo Professional version 9.5 Sneak Preview!!**Track 5.1 and 6.1  
1 hourTom Probert  
*EMEA Desktop Product Manager, Pitney Bowes MapInfo*

Be amongst the first in the world to see a sneak preview of MapInfo Professional version 9.5!! This session will introduce some of the features and capabilities planned for the next MapInfo Professional release. In addition, the longer term road map for the desktop product line will be discussed, including our plans for Vertical Mapper.

**Enhancing Service Delivery and Town Centre Regeneration with Location Intelligence**Track 1.2  
1 hourJonathan Clark, *EMEA Strategic Industry Manager, Retail. Pitney Bowes MapInfo*

The case for undertaking impact/capacity/competition studies, prior to the drafting of any guiding principles etc by Local Authorities, District Councils, and during the early stages of site assembly by developers..

Alan Pankhurst,  
*Lincolnshire County Council*

Profiling neighbourhoods for service delivery. The inclusivity agenda presents new challenges for the planning and location of services to the community. This session illustrates how Lincolnshire County Council have used geodemographic tools to address these challenges.

**Mapping wildlife, biodiversity and environmental characteristics**Track 1.3  
1 hourGreg Phillips, BA PGDip MIFA  
*Technical Coordinator Northamptonshire County Council*

Greg will demonstrate how analysis and digitising in MapInfo was carried through to each stage of the award winning Northamptonshire Environment Characterisation Assessment culminating in the interactive digital online mapping, geographically indexed report pdfs, and report cartography. The workflow from MapInfo through Adobe Illustrator using the MAPublisher add on will be discussed and the suite demonstrated live.

Matt Davies, *GIGL*

GiGLing for wildlife - this presentation will provide an introduction to the work of London's open space and biodiversity record centre focusing particularly on how GIS facilitates the delivery of wildlife information.

**GI & CRM - good buddies! - MUG**Track 1.4  
1 hourMark Percival,  
*Geographic Information Systems Manager Customer & Workforce Services Coventry City Council*

The presentation will demonstrate how Coventry use GI to support CRM workflow and mobile data collection. It will show how GI helps in the process of data capture and automated filling of eForms for mobile workers and also, how GI helps to automate workflow. Applications involved: Oracle Spatial, Lagan Frontline, Northgate's M3 & Pitney Bowes MapInfo's PlanAccess and CONFIRM.

Roger Jones,  
*GIS Manager, Bournemouth Borough Council.*

## Public Sector

**Delivering shared services - overcoming the technical and cultural barriers**Track 1.5  
1 hourCiara Warner, *Solutions Architect, Pitney Bowes MapInfo* and Nigel Mason, *Business Solutions Group, Pitney Bowes MapInfo*Steve Hanks, *Solutions Architect, Pitney Bowes MapInfo*

The pending reorganisation of local government will increase the impetus to deploy shared services. How do we avoid the drive for efficiency becoming a Win:Lose? This session will share our experience from two recent partnerships - in Cambridgeshire and Kent.

**Safer Neighbourhoods**

Track 1.6

Ian Broadbent, *Strategic Industry Manager, Public Safety, Pitney Bowes MapInfo*Andrew Brumwell, *West Midland Police & Charlie Gilbert, Dotted Eyes*

Location Intelligence and the fight against crime - Ian Broadbent spent 17 years within the Police Service. This session will provide a high level understanding of the ways in which Location Intelligence is being used to address key issues within the policing agenda

Face Facts - Feel Safer - Does the presentation of detailed crime statistics at neighbourhood level increase or alleviate the fear of crime. This demonstration of West Midlands Police's experience will provide an answer - [www.myneighbourhood.info](http://www.myneighbourhood.info) - a public web site for neighbourhood crime statistics.**Accessibility in a Web 2.0 World - Is there a middle ground?**Track 1.7  
1 hourChris Royles, *Technical Solutions, Pitney Bowes MapInfo*Mike Exon, *Senior Solutions Architect, Pitney Bowes MapInfo*

e-GIF mandates the use of browser based applications and defines accessibility to be an essential requirement. A participatory discussion on the challenges of combining rich interactivity within accessibility guidelines.



## Confirm 1

**What's new in GA - Confirm v7.0. Launch of the New Enhancement Process and Product Roadmap and future directions**

Track 2.1 and 3.1  
2 hours

Richard Turner,  
*Product Manager Confirm, Pitney Bowes MapInfo*

Steve Hanks,  
*Solutions Architect, Pitney Bowes MapInfo*

We will demonstrate "Whats new in Confirm Version 7.0", launch the new Confirm Enhancement process and describe the roadmap for Confirm Version 8 and beyond.

**Traffic Management Act (TMA) Masterclass**

Track 2.3  
1 hour

Matthew Nutter

Advanced Training and discussion on the use of Confirm's V7 Traffic Management Act 2008 functionality post April 1st.

**Adding value to your existing Confirm Deployment**

Track 2.4  
1 hour

Jill Brightwell  
Chris Barber

Tailoring your existing functionality - using out of the box software to deliver alternative functions to add value to your deployment, such as user individuality and skips and scaffold licencing.

**Masterclass for Intermediate and Advanced users**

Track 2.5  
1 hour

Robyn Holmes,  
*Senior Consultant, Pitney Bowes MapInfo*

Dan Johns,  
*Consultant, Pitney Bowes MapInfo*

The session will comprise 4 x 15 minute sessions on:

1. Data Level security and personalising screen and menus
2. Valuation - two methods will be demonstrated showing ability to support the Highways Code of Practice and the Bridges Code of Practice asset valuation requirements
3. Optimising the many and various "alerts" within Confirm
4. Optimising workforce job allocation

**Launch of Jobs in the field**

Track 2.6  
1hour

Phil Welch,  
*Consultant, Pitney Bowes MapInfo*

Jonathan Mynott,  
*Technical Solutions, Pitney Bowes MapInfo*

"Jobs in the Field" on mobile computers has been the single most often requested new module for Confirm, this decade. It is now ready for launch and can be used by both operational staff and Inspection (client) staff, with or without maps. We will show exactly what Phase 1 delivers (non-routine), what the dependencies are, how it can be easily set-up and then run an end-to-end demonstration. We will conclude by outlining future Phases and specify what they will add and when they will be delivered.

**Confirm - sharing Best Practice**

Track 2.7  
1 hour

Steve Hanks,  
*Solutions Architect, Pitney Bowes MapInfo*

Many Councils carry out regular service reviews; sometimes these are related to initiatives like Transformational Government and sometimes for internal reasons. This session will look at how one Council carried out a service review and set out a strategy to extend Confirm over the next few years with a series of candidate projects that can be implemented according to budget and staff resource availability.

## Confirm 2

**What's new in GA - Confirm v7.0. Launch of the New Enhancement Process and Product Roadmap and future directions**

Track 2.1 and 3.1  
2 hours

Richard Turner,  
*Product Manager Confirm,  
Pitney Bowes MapInfo*

Steve Hanks,  
*Solutions Architect, Pitney  
Bowes MapInfo*

We will demonstrate "Whats new in Confirm Version 7.0", launch the new Confirm Enhancement process and describe the roadmap for Confirm Version 8 and beyond.

**Self Notification**

Track 3.3  
1 hour

Robyn Holmes,  
*Consultant, Pitney Bowes  
MapInfo*

How the Traffic Management Act 2008 has impacted upon Works Ording Process across various business areas, together with a user presentation of how the London Authorities are planning to introduce Permitting starting Autumn 2008

**1. Linking Confirm with external systems**

30 mins

Phil Welch,  
*Senior Product Consultant  
Dominic McNeillis,  
Business Development  
Manager*

At this session we will tell the story of how Confirm was successfully linked with a CRM so that attendees may benefit from our experiences (good and bad) and avoid our mistakes whilst benefitting from our successes.

**2. Confirm Data Miner - Advanced reporting "Hints and Tips"**

30 mins  
Track 3.4

Dan Johns,  
*Senior Product Consultant,  
Pitney Bowes MapInfo*

We will also share some hints and tips on the advanced use of DataMiner to allow you make use of this data and obtain all important KPI's and BVPI's directly from Confirm.

**Confirm and Mobile working**

Track 3.5  
1 hour

Phil Welch,  
*Senior Product Consultant,  
Pitney Bowes MapInfo*

Jonathan Mynott,  
*Technical Solutions, Pitney  
Bowes MapInfo*

Mobile working is a key "Efficiency Improvement" area in most Councils. This session will demonstrate the wide range of Confirm's modules and reveal both what is in development and our release dates.

**Converge - Linking your Confirm Asset Management data with Maps on the web**

Track 3.6  
1 hour

Steve Hanks,  
*Solutions Architect, Pitney  
Bowes MapInfo*

Ciara Warner,  
*Pitney Bowes MapInfo*

The Holy Grail of Web based Maps for Citizens and internal stakeholders. A comprehensive demonstration of using industry techniques to maximise your use of Asset Management, Mapping and Performance data both internally and externally to the Public using Web Sites for visual overviews of service delivery and customer relevant data (Enquiries).

**Confirm and Maps - today and tomorrow**

Track 3.7  
1 hour

Richard Turner,  
*Product Manager Confirm,  
Pitney Bowes MapInfo*

John Gomersall,  
*Confirm Product Architect,  
Pitney Bowes MapInfo*

Confirm's internal and external Mapping links as they are today and a look to future business efficiencies from enhancements and new modules.

